

Naming sources of supply in the wine guide

Targetgroup: Consumers with an interested in wine, and who are specifically interested in purchasing (75%), journalists (10%), wine producers (15%)

You can enter your own name in the wine guides as a source of supply for the wines listed there. All you need to do is to go to the specific wine, log in, if you have not already done so, and at the bottom of the screen click on

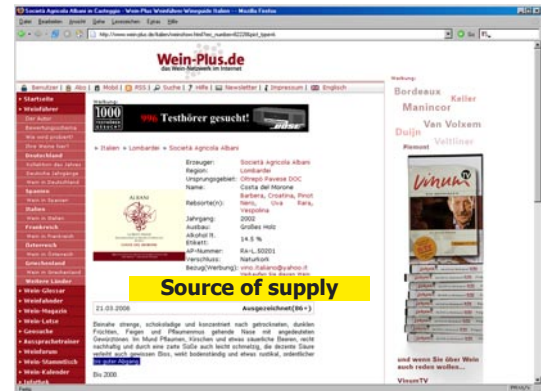
▶ „Do you have this wine for sale...“

The visitor looking at this page in the wine guide will see a link displayed that will take him to your homepage, or – if you prefer – directly to this wine in your list.

▶ **You can hardly be more target-specific in your advertising!**

Charge month and per wine

1st to 10th wine	1,00 €
11th to 100th wine	0,60 €
101st to 500th wine	0,30 €
each additional wine	0,10 €



Technical specification

- ▶ No advertising material is required
- ▶ You can book the entry yourself – online, quickly and easily.